

# LEADING FOR CHANGE PROTOCOL

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<p><b><u>ACTIVISTS</u></b></p> <ul style="list-style-type: none"> <li>• Teacher leaders</li> <li>• KEA Association Leaders</li> <li>• KEA Staff</li> <li>• Administrators</li> </ul>	<p><b><u>PLAN</u></b></p> <ul style="list-style-type: none"> <li>• Unite local/district leaders</li> <li>• Organize regional “Small TALK”</li> <li>• Brand materials</li> <li>• Empower teachers to drive the agenda</li> <li>• Organize a network of quality teacher presenter/facilitator</li> <li>• Develop web platform</li> <li>• Sustainability of the program</li> </ul>	<p><b><u>BENEFITS</u></b></p> <ul style="list-style-type: none"> <li>• Increase student learning</li> <li>• Increase teacher leadership opportunities</li> <li>• Take back the profession</li> <li>• Inexpensive</li> </ul>	<p><b><u>CAPITAL</u></b></p> <ul style="list-style-type: none"> <li>• Presenters Compensation</li> <li>• Time to establish network</li> <li>• Web development</li> <li>• KEA Staff time</li> </ul>
<p><b><u>PROBLEM</u></b></p> <p><b>How do we unite, organize, and empower teachers across Kentucky to elevate the profession by directing their own teaching and learning?</b></p>			
<p><b><u>CHAMPIONS</u></b></p> <ul style="list-style-type: none"> <li>• KDE</li> <li>• KEA/NEA</li> <li>• Members</li> <li>• KEA Board</li> </ul>	<p><b><u>TARGET</u></b></p> <ul style="list-style-type: none"> <li>• Commissioner of ED</li> <li>• Superintendents</li> <li>• NEA</li> <li>• Gates</li> </ul>	<p><b><u>PAYBACK</u></b></p> <ul style="list-style-type: none"> <li>• Increase KEA membership</li> <li>• Large statewide network of professionals</li> <li>• Cutting edge of professional learning</li> <li>• Relationship building</li> </ul>	<p><b><u>MOMENTUM</u></b></p> <ul style="list-style-type: none"> <li>• Newsletters of all kinds</li> <li>• Social Media</li> <li>• Self-promotion of members of TALK</li> </ul>